AMENDMENT TO THE CLAIMS

1. (currently amended) An intranet system for a financial services entity, comprising:

an interface application for accessing a plurality of features that correspond to financial service applications that provide information for client prospecting and consulting, at least one internal data source, and at least one external data source that a user is entitled to access, wherein the internal data source provides information on internal matters to the financial service entity comprising information regarding financial products and services provided by the financial service entity and the external data source comprises a real-time market data source that provides real-time financial market data, and wherein the data sources provide information for the plurality of financial service applications that provide information for client prospecting and consulting; and

an authentication system for

determining which features of a <u>the</u> plurality of features that correspond to financial service applications for client prospecting and consulting, and the <u>respective</u> data sources a user is entitled to access, wherein the features comprise a real-time market application for accessing real-time market quotes <u>provided by the external data source</u>, and an application for accessing information regarding financial products and services provided by the financial service entity <u>provided by the internal data source</u>,

displaying a list of the features <u>corresponding to the plurality of financial</u> <u>service applications that provide information for client prospecting and consulting</u> available to the user based on entitlement,

displaying, in response to a user selecting an available feature, the information provided by the financial service application corresponding to the selected feature, wherein the information provided comprises the information regarding financial products and services provided by the financial service entity, and the real-time market quote data supplied by the data sources, and

setting a user specified preference profile, the authentication system allowing a user to access features according to entitlement, and

accessing the user preference profile to provide a user customized interface independent of the user's location.

2. (cancelled)

- 3. (previously presented) A system as recited by claim 1, wherein the features further comprise a financial service application selected from the group consisting of, marketing support, consultative services, operations, research, legal, divisions, employment and training applications.
- 4. (original) A system as recited by claim 1, wherein the interface application includes global function selections.
- 5. (original) A system as recited by claim 1, wherein the interface application further includes a scratchpad application for moving information between displays.
- 6. (original) A system as recited by claim 1, wherein the authentication system populates the interface application based on user entitlements.
- 7. (original) A system as recited by claim 6, wherein the authentication system provides access to the system using a single log-on process.
- 8. (original) A system as recited by claim 1, further comprising a data source content management application.
- 9. (original) A system as recited by claim 8, wherein the authentication system determines a user entitlement level to access the content management application.
- 10. (original) A system as recited by claim 8, wherein the authentication system allows access at a content provider level and an administrator level.
- 11. (original) A system as recited by claim 8, wherein the content management application includes a content converter.

- 12. (original) A system as recited by claim 8, wherein the content management application includes an administrator system for managing content of an internal data source.
- 13. (original) A system as recited by claim 12, wherein the administrator system controls movement of data between a production database, a staging database and an archive database.
- 14. (currently amended) A system for providing financial information to end users in a network environment, comprising:

an interface having

means for selectively displaying a plurality of features that correspond to financial service applications that provide information for client prospecting and consulting, information from an internal data source that provides information on internal matters to a financial service entity comprising information regarding financial products and services provided by the financial service entity and an external data source that comprises a real-time market data source that provides real-time financial market data, and wherein the data sources provide information for the plurality of financial service applications that provide information for client prospecting and consulting; and

means for controlling the display of information; and an authentication system having

means for determining a set of features of a plurality of features that correspond to financial service applications for client prospecting and consulting and data sources the a user is entitled to selectively access and display a list of available features based on user entitlement, wherein the features comprise a real-time market application for accessing real-time market quotes provided by the external data source, an application for accessing information regarding financial products and services provided by the financial service entity provided by the internal data source, and information regarding at least one of training, employee issues, and corporate policy;

means for displaying data supplied by the data sources in response to a user selecting an available feature; and

means for setting user specified preferences for the user based on a stored user preference profile, the authentication system allowing a user to access features according

to entitlement and accessing the user preference profile accessed to provide a user customized interface independent of the user's location.

15. (original) A system as claimed by claim 14, further comprising means for managing content of an internal data source.